

# Antonio Fullone

Senior Frontend Engineer / UI Architect

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## SUMMARY

Senior Frontend Engineer with over 15 years of experience building scalable, maintainable, and accessible web applications for startups and global companies. Specialised in React, TypeScript, and UI architecture, with a focus on performance, developer experience, and design systems. Track record of leading remote teams, aligning engineering with product and design, and shipping modern frontend practices. Also a product-minded builder with multiple shipped side projects in edtech and AI.

## EXPERIENCE

### Senior Frontend Engineer — Edelman Dxl

May 2023 – Present

Remote

- Leading the frontend team, driving architecture and visual consistency across 4+ client projects.
- Introduced Atomic Design, ShadCN UI, and V0.dev to standardise component systems and speed up prototyping.
- Raised test coverage to 97% and reduced build times from 25 minutes to under 5 minutes with Vite migration.
- Implemented a PWA-first approach for improved UX and offline access.
- Collaborated with cross-functional teams across design, data, and product.

Stack: React, TypeScript, Tailwind, Vite, Testing Library, ShadCN, V0.dev

### Senior Frontend Engineer — Typeform

Mar 2020 – Jan 2023

Remote

- Released new WordPress plugin, expanding Typeform's CMS integration reach to thousands of WordPress sites.
- Optimised visual testing for emails using Applitools, cutting costs by ~60%.
- Led internal tech talks to foster knowledge sharing within the frontend team.
- Contributed to design system maintenance and accessibility improvements across the platform.

Stack: React, TypeScript, Styled-components, Applitools, Jest, GitHub Actions

### Frontend Engineer (Consultant) — Independent

Nov 2016 – Mar 2020

Remote

- Delivered frontend solutions for WPML, Toolset, Lodgify, Picstars, and Mosalingua.
- Built modular CSS framework for Mosalingua v9.0, supporting 2M+ app downloads.
- Developed real-time template builder using React and Styled-components.
- Integrated redesigns for WPML and Toolset websites.

Stack: React, JavaScript, SASS, Styled-components, WordPress, NightwatchJS

### Senior Frontend Developer — William Hill

Jun 2015 – Dec 2016

Gibraltar

- Led integration of the US homepage redesign using AngularJS.
- Launched HTML5-based Poker site, coordinating with 3 international development teams.
- Supported Bingo/Vegas sites and delivered wallet/bonus features.

Stack: AngularJS 1.5, SASS, proprietary design system

### Senior Frontend Developer — Symbaloo

Jul 2013 – Jun 2015

Delft, Netherlands

- Launched Symbaloo EDU with React and Flux, part of a platform serving 10M+ educators worldwide.
- Built in-house modular CSS framework, reducing codebase size by ~10%.

Stack: React, Flux, JavaScript, CSS

### Web Developer — InfoHubble

Sep 2011 – May 2013

Amsterdam, Netherlands

- Led frontend development for a local search engine product.
- Managed remote team and built Selenium-based testing scripts.

## Early Career Roles — Italy & Spain

2006 – 2011

### Freelance

Freelance web designer and frontend developer for municipal, hospitality, and education clients. Contributed to the Barcelo Hotel CMS team and taught web basics to unemployed youth in Calabria.

## SIDE PROJECTS

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### MagistrOS [magistros.app](https://magistros.app)

AI teaching assistant connected to Google Classroom. Uses RAG to ground responses in real course materials, helping teachers draft lesson plans, assessments, and parent communications.

### QuizGeniusAI [quizgeniusai.com](https://quizgeniusai.com)

AI-powered quiz and flashcard generator for educators. 600+ active users, with customisable difficulty levels and automatic grading.

### VibeSubs [vibesubs.com](https://vibesubs.com)

Subtitles studio for creating, editing, and translating SRT files. Features AI-powered mood-aware translation and a visual timeline editor.

### Summalytics [summalytics.ai](https://summalytics.ai)

Privacy-friendly analytics platform with AI crawler detection and GEO (Generative Engine Optimisation) scoring.

## SKILLS

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React · TypeScript · Next.js · Tailwind CSS · ShadCN · Styled-components · Vite · Suspense · Apollo · GraphQL · Testing Library · Jest · CI/CD · GitHub Actions · UX/UI · Design Systems · WordPress · HTML5 · CSS3 · Accessibility

## LANGUAGES

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**Italian** – Native   **English** – Fluent   **Spanish** – Fluent

## EDUCATION & CERTIFICATIONS

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**Technical Surveying and Design Diploma** — I.T.C.G. Pizzini, Paola, Italy

**Cisco CCNA** — Completed 2005